

## Nevada State Board of Dental Examiners



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### **BULLETIN**

#### **FRAUDULENT GOOGLE REVIEWS**

The Nevada State Board of Dental Examiners has been contacted concerning recent Google “reviews” regarding at least two Nevada licensees. These reviews have been posted from April 5, 2018 through the date of this Bulletin (April 9, 2018), and may continue into the future. In the instances about which we have been contacted, several reviews are posted under different names within minutes or hours of each other, all give “one star” and all describe alleged dissatisfaction with the practitioner.

Please be advised that it has been confirmed that the alleged reviewers are **NOT** patients of the practitioner being “reviewed” and that no one by any of these names has treated with the practitioner at any time. It is believed that the negative posts submitted during this time frame are **fraudulent** posts generated with the intention of damaging the reputation of the targeted dentist.

We wish to make the dental community aware of these incidents and encourage all Nevada dentists to check their own Google and Yelp reviews for similar posts. If you find that similar “reviews” have been posted about you, and you can confirm that the “reviewers” are not actual patients in your practice, in addition to reporting the posts to Google or Yelp, please also report these instances to the Board as we have an ongoing investigation into these matters.

**Should it be determined that these posts were submitted by, at the direction of, or with the knowledge of, any Nevada Dental Board licensee, the Board will take appropriate action.**

If you have any information concerning these fraudulent posts, or have any additional questions, please contact the Dental Board office at (702) 486-7044.

Thank you.

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